

SANDRA A. SHELTON



Sandra's zest, enthusiasm, and high commitment are contagious as she brings organizations to a new level of achievement and individuals to a clearer greater personal impact, engagement, and contribution.

From educator, Sandra moved into corporate environs as a team leader, supervisor, and manager for insurance, foodservice, real estate sales, and manufacturing before becoming an entrepreneur, business consultant, trainer, international speaker, author, and founder of a nonprofit organization StrengthBank Inc. She consistently focuses organizations to improve the quality of what is happening among its people – the real bottom line now with employee volunteer strategic directions.

Sandra's corporate focus comes from understanding that every business issue is personal; every business decision is ultimately made by one person; and, inevitably, every success begins with one conversation. Her specialty–StrengthBank®–each person's (bank of strengths) unique way to successfully contribute – was developed and refined from thousands of corporate and media audience responses in 2800+ presentations, 15 countries over a span of 20+ years as a business professional. Sandra engages people and encourages positive change by first answering the inevitable question: "How will this affect me?" Making a difference, her StrengthBank® concept ultimately creates better teams, higher productivity, less stress, fewer problem people, and better personal relationships to bring home from work.

StrengthBank® seminars, keynotes, and learning events create a platform for better, long lasting high performance which ultimately shows up in a consistent service, workplace harmony, and *esprit de corps*. E



EDUCATION • Med, CTACC WORK HISTORY

- International Speaker/ Entrepreneur
- Founder StrengthBank Inc.
- Founding Member: Fort Worth Coaching Alliance
- Founding Member : CCN - Character Coalition Network
- Real Estate Sales - residential
- Educator - English/ Theatre Arts and Journalism
- Supervisor-Insurance
- Meat Manufacturing National Account Rep

• AWARDS/RECOGNITION

- Million Dollar Real Estate Club - 2 years
- 6 Corporate Promotions
- Frequent Media interviews
- Winning Drama Coach-2 years

WRITING/PRESENTATIONS:

- www.StrengthBank.com/blog
- www.searchwarp.com
- www.csrwire.com
- Current Book: StrengthBank®

BOARD AFFILIATIONS:

- Women's Advisory Board - Fort Worth Business Assistance Center
- DeVry University/Committee of 100
- Texans Can Fort Worth Academy
- StrengthBank Inc.- Exec. Director

PARTIAL CLIENT LIST

- AT&T
- American Airlines
- The Limited
- AstraMerck Pharmaceutical
- Federal Express
- Chrysler Financial
- Comerica Bank
- McDonald's Corp.
- Midwest Gas Association
- Mobil Oil
- YMCA
- National Healthcare Review
- Prudential Insurance
- National Missile Defense/Army
- GAO (Gov't Accounting Office)
- Coca-Cola
- Enterprise Car Rental
- NASA
- Independent School Districts & Charter School Faculties.
- Healthcare Billing Assn.
- Healthcare Financial Mgmt Assn.
- CMAA Club Mgrs Assn America
- US Navy, AirForce Civilian Personnel

SOME KEYNOTE AND SEMINAR TOPICS

- Workforce Engagement - The Real Bottom Line
- Giving Corporate Presentations That Influence
- Legacy-Building Customer Service On Purpose™
- Overcoming The "Us" vs "Them" Workplace
- Team Building That Works for Boomers, Gen-X, Y, Z
- Diversified, Multi-generational Workforce – Standing Stronger
- Management Effectiveness: Understanding, working with all the generations.
- Effecting Change with Diplomacy Not Disillusionment
- StrengthBank® COMMUNICATION WorkOuts® That Build Trust, Personal Growth, and Successful Companies
- The Character of Leadership, Personal & Positional
- Engagement Begins At the Hiring Table
- Community Involvement: Business Volunteers Mentor Tomorrow's Workforce

WORKFORCE ENGAGEMENT | GROUP FACILITATION | THOUGHT LEADER

Leadership Development | Workforce Relationships | CEO, Executive, Business Leader Peer Advisory Groups

FAVORITE QUOTE FROM SANDRA

"An organization becomes what it allows, more than that, encourages and supports its members to achieve individually."

WHAT CLIENTS SAY ABOUT SANDRA...

"Knowledgeable, flexible, prepared, provides sound guidance, adaptable. Worth the money paid - good return on investment (productivity increased, stress decreased, solved problems)." - David S. Brown, Office Chief USGS Texas

Water Science Center

"...in my 13 years as a human resources professional Sandra has generated more enthusiasm and positive remarks than I have ever before witnessed." -Richard Smith, Vice President

Human Resources, Coca-Cola

"...not only knows what she is talking about, but her analogies, people skills, dynamic stories and ability to be fast on her feet make her so interesting I didn't want to miss a minute of it." -Frances Floyd, Manager Amdahl Corp.

"I laughed, I cried. I'm changed!" -Jon C. Jones, Manager

Arcus Data Security

"One of the rare chances to see excitement in a form that they can take back to work with them and actually use"

-Gerrell, Distance Learning Manager

Fort Hood, Texas

"Most enlightening -- can't wait to begin to put it into practice." -Chris Spensley, Quality Assurance Technician

Amgrsham International, Cardiff, Wales

"Sandra is funny, bright, and dynamic; gets your blood flowing again." -Gail Brightmon Moser, systems analyst

Reynolds Electrical

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