

SANDRA A. SHELTON



Sandra's zest, enthusiasm, and high commitment are contagious as she brings organizations to a new level of achievement and individuals to a clearer greater personal impact, engagement, and contribution.

From educator, Sandra moved into corporate environs as a team leader, supervisor, and manager for insurance, foodservice, real estate sales, and manufacturing before becoming an entrepreneur, business consultant, trainer, international speaker, author, and founder of a nonprofit organization StrengthBank Inc. She consistently focuses organizations to improve the quality of what is happening among its people – the real bottom line now with CSR and EVP strategic directions.

Sandra's corporate focus comes from understanding that every business issue is personal; every business decision is ultimately made by one person; and, inevitably, every success begins with one conversation. Her specialty–StrengthBank®–each person's (bank of strengths) unique way to successfully contribute – was developed and refined from thousands of corporate and media audience responses in 2000+ presentations, 15 countries over a span of 20+ years as a business professional. Sandra engages people and encourages positive change by first answering the inevitable question: "How will this affect me?" Making a difference, her StrengthBank® concept ultimately creates better teams, higher productivity, less stress, fewer problem people, and better personal relationships to bring home from work.

StrengthBank® seminars, keynotes, and learning events create a platform for better, long lasting high performance which ultimately shows up in a consistent service, workplace harmony, and *esprit de corps*.



EDUCATION • BA, MEd, CTACC WORK HISTORY

- Educator - English/ Theatre Arts and Journalism
- Supervisor-Insurance
- Meat Manufacturing National Account Rep
- Real Estate Sales - residential
- Founder StrengthBank Inc.
- International Speaker/ Entrepreneur
- Founding Member: Fort Worth Coaching Alliance
- Founding Member : CCN - Character Coalition Network

AWARDS/RECOGNITION

- Million Dollar Real Estate Club - 2 years
- Winning Drama Coach-2 years
- 6 Corporate Promotions
- Frequent Media interviews

ARTICLES/ PRESENTATIONS:

- www.StrengthBank.com/blog
- www.searchwarp.com
- www.csrwire.com
- www.talkgroups-mentors.org

BOARD AFFILIATIONS:

- Women's Advisory Board - Fort Worth Business Assistance Center
- DeVry University/Committee of 100
- StrengthBank Inc.- Exec. Director

PARTIAL CLIENT LIST

- AT&T
- American Airlines
- The Limited
- AstraMerck Pharmaceutical
- Federal Express
- Chrysler Financial
- Comerica Bank
- McDonald's Corp.
- Midwest Gas Association
- Mobil Oil
- YMCA
- National Healthcare Review
- Prudential Insurance
- National Missile Defense/Army
- GAO (Gov't Accounting Office)
- Coca-Cola
- Enterprise Car Rental
- NASA
- Independent School Districts & Charter School Faculties.

SOME KEYNOTE AND SEMINAR TOPICS

- Workforce Engagement - The Real Bottom Line
- Giving Corporate Presentation That Influence
- Giving Legacy-Building Customer Service
- Overcoming The "Us" vs "Them" Workplace
- Team Building That Works
- Diversified, Multi-generational Workforce – Standing Stronger
- Management Effectiveness
- Change with Diplomacy Not Disillusionment
- StrengthBank® COMMUNICATION WorkOuts® That Build Trust
- The Character of Leadership, Personal & Positional
- Beat-the-Clock Time Management
- Community Involvement/CSR Strategy: Business Volunteers Mentor Tomorrow's Workforce

STRENGTHBANK® COACH

Communication, Corporate Job Fit, and Executive Leadership *Development - Partnering with business professionals to move forward, the necessary sharpening and refining of talents, crucial decisions, presentation skills, and strategies in pursuit of reaching full potential.*

FAVORITE QUOTE FROM SANDRA

"An organization becomes what it allows, more than that, encourages and supports its members to achieve individually then give back."

WHAT CLIENTS SAY ABOUT SANDRA...

"Knowledgeable, flexible, prepared, provides sound guidance, adaptable. Worth the money paid - good return on investment (productivity increased, stress decreased, solved problems)." - David S. Brown, Office Chief USGS Texas Water Science Center

"...in my 13 years as a human resources professional Sandra has generated more enthusiasm and positive remarks than I have ever before witnessed." -Richard Smith, Vice President Human Resources, Coca-Cola

"...not only knows what she is talking about, but her analogies, people skills, dynamic stories and ability to be fast on her feet make her so interesting I didn't want to miss a minute of it." -Frances Floyd, Manager Amdahl Corp.

"I laughed, I cried. I'm changed!" -Jon C. Jones, Manager

"One of the rare chances to see excitement in a form that they can take back to work with them and actually use" -Gerrell, Distance Learning Manager Fort Hood, Texas

"Most enlightening -- can't wait to begin to put it into practice." -Chris Spensley, Quality Assurance Technician Amgrsham International, Cardiff, Wales

"Sandra is funny, bright, and dynamic; gets your blood flowing again." -Gail Brightmon Moser, systems analyst Reynolds Electrical

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