

# SANDRA A. SHELTON



Sandra's zest, enthusiasm, and high commitment are contagious as she brings organizations to a new level of achievement and individuals to a clearer greater personal impact, engagement, and contribution.

From educator, Sandra moved into corporate environs as a team leader, supervisor, and manager for insurance, foodservice, real estate sales, and manufacturing before becoming an entrepreneur, business consultant, trainer, international speaker, author, and founder of a nonprofit organization StrengthBank Inc. She consistently focuses organizations to improve the quality of what is happening among its people – the real bottom line now with CSR and EVP strategic directions.

Sandra's corporate focus comes from understanding that every business issue is personal; every business decision is ultimately made by one person; and, inevitably, every success begins with one conversation. Her specialty–StrengthBank®–each person's (bank of strengths) unique way to successfully contribute – was developed and refined from thousands of corporate and media audience responses in 2000+ presentations, 15 countries over a span of 20+ years as a business professional. Sandra engages people and encourages positive change by first answering the inevitable question: "How will this affect me?" Making a difference, her StrengthBank® concept ultimately creates better teams, higher productivity, less stress, fewer problem people, and better personal relationships to bring home from work.

StrengthBank® seminars, keynotes, and learning events create a platform for better, long lasting high performance which ultimately shows up in a consistent service, workplace harmony, and *esprit de corps*.



## EDUCATION • BA, MEd, CTACC WORK HISTORY

- Educator - English/ Theatre Arts and Journalism
- Supervisor-Insurance
- Meat Manufacturing National Account Rep
- Real Estate Sales - residential
- Founder StrengthBank Inc.
- International Speaker/ Entrepreneur
- Founding Member: Fort Worth Coaching Alliance
- Founding Member : CCN - Character Coalition Network

## AWARDS/RECOGNITION

- Million Dollar Real Estate Club - 2 years
- Winning Drama Coach-2 years
- 6 Corporate Promotions
- Frequent Media interviews

## ARTICLES/ PRESENTATIONS:

- [www.StrengthBank.com/blog](http://www.StrengthBank.com/blog)
- [www.searchwarp.com](http://www.searchwarp.com)
- [www.csrwire.com](http://www.csrwire.com)
- [www.talkgroups-mentors.org](http://www.talkgroups-mentors.org)

## BOARD AFFILIATIONS:

- Women's Advisory Board - Fort Worth Business Assistance Center
- DeVry University/Committee of 100
- StrengthBank Inc.- Exec. Director

## PARTIAL CLIENT LIST

- AT&T
- American Airlines
- The Limited
- AstraMerck Pharmaceutical
- Federal Express
- Chrysler Financial
- Comerica Bank
- McDonald's Corp.
- Midwest Gas Association
- Mobil Oil
- YMCA
- National Healthcare Review
- Prudential Insurance
- National Missile Defense/Army
- GAO (Gov't Accounting Office)
- Coca-Cola
- Enterprise Car Rental
- NASA
- Independent School Districts & Charter School Faculties.
- Healthcare Billing Assn.
- Healthcare Financial Mgmt Assn.

## SOME KEYNOTE AND SEMINAR TOPICS

- Workforce Engagement - The Real Bottom Line
- Giving Corporate Presentation That Influence
- Giving Legacy-Building Customer Service
- Overcoming The "Us" vs "Them" Workplace
- Team Building That Works
- Diversified, Multi-generational Workforce – Standing Stronger
- Management Effectiveness
- Change with Diplomacy Not Disillusionment
- StrengthBank® COMMUNICATIONWorkOuts® That Build Trust
- The Character of Leadership, Personal & Positional
- Beat-the-Clock Time Management
- Community Involvement/CSR Strategy: Business Volunteers Mentor Tomorrow's Workforce

## STRENGTHBANK® COACH

Communication, Corporate Job Fit, and Executive Leadership *Development - Partnering with business professionals to move forward, the necessary sharpening and refining of talents, crucial decisions, presentation skills, and strategies in pursuit of reaching full potential.*

## FAVORITE QUOTE FROM SANDRA

*"An organization becomes what it allows, more than that, encourages and supports its members to achieve individually then give back."*

## WHAT CLIENTS SAY ABOUT SANDRA...

*"Knowledgeable, flexible, prepared, provides sound guidance, adaptable. Worth the money paid - good return on investment (productivity increased, stress decreased, solved problems)." - David S. Brown, Office Chief USGS Texas Water Science Center*

*"...in my 13 years as a human resources professional Sandra has generated more enthusiasm and positive remarks than I have ever before witnessed." -Richard Smith, Vice President Human Resources, Coca-Cola*

*"...not only knows what she is talking about, but her analogies, people skills, dynamic stories and ability to be fast on her feet make her so interesting I didn't want to miss a minute of it." -Frances Floyd, Manager Amdahl Corp.*

*"I laughed, I cried. I'm changed!" -Jon C. Jones, Manager*

*"One of the rare chances to see excitement in a form that they can take back to work with them and actually use" -Gerrell, Distance Learning Manager Fort Hood, Texas*

*"Most enlightening -- can't wait to begin to put it into practice." -Chris Spensley, Quality Assurance Technician Amgrsham International, Cardiff, Wales*

*"Sandra is funny, bright, and dynamic; gets your blood flowing again." -Gail Brightmon Moser, systems analyst Reynolds Electrical*

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